

# MICHIGAN DEFENSE CENTER

PROTECTING AND GROWING MICHIGAN'S DEFENSE ECONOMY

## ARSENAL OF DEMOCRACY.

In 1941 President Roosevelt called on the men and women of Michigan and our industries to equip and support the nation and our allies as we faced the greatest threat the Western world had ever seen.

As the Arsenal of Democracy, Michigan's contributions helped the U.S. and our allies defeat our enemies. In the last 75 years, our enemy has changed, our battlefield has changed, but one thing has remained constant--The Department of Defense continues to look to Michigan to produce the solutions to military needs and to provide the expertise to engage enemies around the globe.

Today, as the Arsenal of Innovation™, Michigan continues to provide our service members with the best and most innovative tools and solutions to insure that their next deployment is not a fair fight, but, decidedly in our nation's favor.

The Michigan Defense Center is at the helm of connecting Michigan's diverse and experienced companies and workforce with the needs of our nation's military.

In 2006, recognizing Michigan's notable defense assets and the potential for growth, the Michigan Legislature created the Michigan Defense Center (MDC) to coordinate, protect and grow missions and capabilities. As part of the Michigan Economic Development Corporation, The MDC is laser focused on the needs of today's military and the future of defense.

## ARSENAL OF INNOVATION™.

Defense and Homeland Security is a multi-billion dollar sector of Michigan's economy, supports over 100,000 Michigan jobs and is poised to grow exponentially to meet the challenges of the ever changing needs of our nation's security.

Michigan is the nexus of the commercial domestic automotive industry, defense contracting, robotics, research and development and the burgeoning field of cyber security. Michigan is the place where the future becomes reality.

## LEADING MICHIGAN TO SUCCEED.

Protect and Grow is the MDC's cornerstone initiative. It is essential to Michigan's economy and the 100,000 Michiganders who owe their living to the defense economy, that the state protect our assets and industry and look for ways to leverage our important resources, talent and experience. MDC's Protect and Grow Initiative has produced a major report with recommendations to provide a roadmap into the future.

## HELPING MICHIGAN COMPANIES SUCCEED.

The Michigan Defense Center has deployed two key tools designed to support Michigan companies interested in doing business with the federal government. The first tool is the Bid Target System (BTS), a web based tool ([bidtarget.org](http://bidtarget.org)) that helps to:

1. Quickly identify and prioritize federal contract opportunities
2. Save time and money in the pursuit of federal contracts
3. Leverage business intelligence to prioritize opportunities

The second tool is the Proposal Writing Service, a program that builds on BTS by providing matching grant funding to assist Michigan companies in writing a bid response to a DOD or DHS contract opportunity.

Want to know more about how the Michigan Defense Center protects and grows Michigan defense and your business?

Go to [www.arsenalofinnovation.com](http://www.arsenalofinnovation.com)

