



# Sterling Heights **COMMUNITY GARDEN**

2025 SPONSORSHIP OPPORTUNITIES

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A photograph showing a woman with long dark hair, wearing a white hoodie, smiling down at a young girl with curly hair, who is wearing a pink shirt and overalls, also smiling. They appear to be working in a garden. A man's arm is visible in the background on the right. The background is a lush green garden.

# MISSION & VISION

At the Sterling Heights Community Garden, we envision a vibrant, sustainable community where residents, organizations, and businesses come together to nurture nature and foster connections. Our mission is to create a welcoming and inclusive environment that promotes environmental education, healthy living, and community engagement through innovative partnerships.

With diverse sponsorship opportunities, we have created a space for everyone to contribute meaningfully to our community. By supporting the Sterling Heights Community Garden and James C. Nelson Park, you become a vital part of a transformative initiative that enhances our local ecosystem and enriches the lives of our residents.

Join us in cultivating a greener future, where your contributions are recognized and celebrated. Together, we can inspire a love for nature, education, and community collaboration. Your support helps us build not just gardens, but a legacy of empowerment and inspiration for generations to come.

# SPONSORSHIP OPPORTUNITIES

## **Harvest Hero | \$250**

Becoming a Harvest Hero offers a unique opportunity for individuals, organizations, or businesses to provide financial support to the Sterling Heights Community Garden and other amenities at James C. Nelson Park at a more modest level, with flexibility in timing. This program is ideal for those who wish to contribute without a long-term commitment.

- Recognition on the City's website.
- Certificate of Donation Acknowledgement.

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## **Pioneer Partner | \$2,000**

### Sponsorship Options:

- 1 of 8 Reflection Benches (includes a 4" x 6" brushed stainless plaque for engraving, subject to approval by the Parks and Recreation Director or designee).
  - Recognition on the City's website, e-newsletter, and/or social media platforms with a minimum of two mentions in the first year.
  - Invitation to ribbon-cutting ceremony with verbal recognition.

*Note: Although there is only one type of bench and a standard color to choose from, each Reflection bench will include a 4" x 6" brushed stainless plaque that can be engraved with a short message. The Parks and Recreation Director or designee must approve messages.*

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## **Cultivate Partner | \$5,000**

### Sponsorship Options:

- 1 of 1 Information Station within the Community Garden
- 1 of 1 Pizza Garden within the Community Garden
- 1 of 6 Information Stations within the Butterfly Conservatory
  - Medium sign: "How to Help"
  - Large sign: General Safety/Welcome at entrance
  - Small sign: Butterfly Life Cycle Box
  - Medium signs: 1/3 Butterfly Species Signs
- 1 of 1 Information Station in front of the Children's Garden (Large sign)
- 1 of 4 Children's Garden Education Pollinator Stations (Bats, Birds, Water, Insects)
- Included with above options:
  - Logo on sponsored area signage.
  - Recognition on the City's website, e-newsletter, and/or social media platforms with a minimum of two posts in the first year.
  - Invitation to ribbon-cutting ceremony with verbal recognition.

# OPPORTUNITIES CONT.

## **Nurture Partner | \$9,500**

(May be split into two annual payments)

### Sponsorship Options:

- 1 of 1 Bee Apiary within the Community Garden (Large sign)
- 1 of 1 Micro-Forest within James C. Nelson Park (Large sign)
  - Logo on sponsored area signage.
  - Recognition on the City's website, e-newsletter, and/or social media platforms with a minimum of two mentions in the first year.
  - Invitation to ribbon-cutting ceremony with verbal recognition.
  - Logo on entrance sign.
  - Two tickets to an exclusive Community Garden Event in 2025.

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## **Flourish Partner | \$15,000**

(May be split into annual payments)

### Sponsorship Options:

- 1 of 1 Paw Paw Grove (Large sign)
  - Recognition on the City's website, e-newsletter, and/or social media platforms with a minimum of two mentions in the first year.
  - Invitation to ribbon-cutting ceremony as named sponsor.
  - Four tickets to an exclusive Community Garden Event in 2025.
  - City Council meeting recognition with plaque presentation and press release.
  - Logo on entrance sign.

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## **Champion Partner | \$25,000+**

(May be split into annual payments)

### Sponsorship Options:

- 1 of 4 Special Donors of the CoolHub by Vortex (the first of its kind in Michigan)
  - Recognition on the City's website, e-newsletter, and/or social media platforms with a minimum of two mentions in the first year.
  - Feature article in the City Magazine on the Community Garden page.
  - Invitation to ribbon-cutting ceremony with verbal recognition and the opportunity to speak.
  - Four tickets to an exclusive Community Garden Event in 2025.
  - Logo on entrance sign.
  - City Council meeting recognition with plaque presentation and press release.
  - SHTV video highlighting the CoolHub and the partners that contributed.
  - Custom Thrive Partner sign and framed ribbon-cutting photo to display at your business.



# Community Partners **THANK YOU**

Thank you for considering a sponsorship with the Sterling Heights Community Garden. Your support cultivates growth, connection, and a greener future for all.

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