



CITY OF **Sterling Heights**
InnovatingLiving



Sterling Heights **COMMUNITY GARDEN**

2025 SPONSORSHIP OPPORTUNITIES

www.myshpr.net | recreation@sterlingheights.gov | (586) 446-2700

A photograph of a woman with dark hair, wearing a white hoodie, leaning over and smiling at a young girl with curly hair, wearing a pink shirt and denim overalls. They are in a garden setting with green plants and a fence in the background. The text 'MISSION & VISION' is overlaid in a large, bold, green font with a white outline.

MISSION & VISION

At the Sterling Heights Community Garden, we envision a vibrant, sustainable community where residents, organizations, and businesses come together to nurture nature and foster connections. Our mission is to create a welcoming and inclusive environment that promotes environmental education, healthy living, and community engagement through innovative partnerships.

With diverse sponsorship opportunities, we have created a space for everyone to contribute meaningfully to our community. By supporting the Sterling Heights Community Garden and James C. Nelson Park, you become a vital part of a transformative initiative that enhances our local ecosystem and enriches the lives of our residents.

Join us in cultivating a greener future, where your contributions are recognized and celebrated. Together, we can inspire a love for nature, education, and community collaboration. Your support helps us build not just gardens, but a legacy of empowerment and inspiration for generations to come.

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SPONSORSHIP OPPORTUNITIES

Harvest Hero | \$250

Becoming a Harvest Hero offers a unique opportunity for individuals, organizations, or businesses to provide financial support to the Sterling Heights Community Garden and other amenities at James C. Nelson Park at a more modest level, with flexibility in timing. This program is ideal for those who wish to contribute without a long-term commitment.

- Recognition on the City's website.
 - Certificate of Donation Acknowledgement.
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Pioneer Partner | \$2,000

Sponsorship Options:

- 1 of 8 Reflection Benches (includes a 4" x 6" brushed stainless plaque for engraving, subject to approval by the Parks and Recreation Director or designee).
 - Recognition on the City's website, e-newsletter, and/or social media platforms with a minimum of two mentions in the first year.
 - Invitation to ribbon-cutting ceremony with verbal recognition.

Note: Although there is only one type of bench and a standard color to choose from, each Reflection bench will include a 4" x 6" brushed stainless plaque that can be engraved with a short message. The Parks and Recreation Director or designee must approve messages.

Cultivate Partner | \$5,000

Sponsorship Options:

- 1 of 1 Information Station within the Community Garden
- 1 of 1 Pizza Garden within the Community Garden
- 1 of 6 Information Stations within the Butterfly Conservatory
 - Medium sign: "How to Help"
 - Large sign: General Safety/Welcome at entrance
 - Small sign: Butterfly Life Cycle Box
 - Medium signs: 1/3 Butterfly Species Signs
- 1 of 1 Information Station in front of the Children's Garden (Large sign)
- 1 of 4 Children's Garden Education Pollinator Stations (Bats, Birds, Water, Insects)
- Included with above options:
 - Logo on sponsored area signage.
 - Recognition on the City's website, e-newsletter, and/or social media platforms with a minimum of two posts in the first year.
 - Invitation to ribbon-cutting ceremony with verbal recognition.

OPPORTUNITIES CONT.

Nurture Partner | \$9,500

(May be split into two annual payments)

Sponsorship Options:

- 1 of 1 Bee Apiary within the Community Garden (Large sign)
 - 1 of 1 Micro-Forest within James C. Nelson Park (Large sign)
 - Logo on sponsored area signage.
 - Recognition on the City's website, e-newsletter, and/or social media platforms with a minimum of two mentions in the first year.
 - Invitation to ribbon-cutting ceremony with verbal recognition.
 - Logo on entrance sign.
 - Two tickets to an exclusive Community Garden Event in 2025.
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Flourish Partner | \$15,000

(May be split into annual payments)

Sponsorship Options:

- 1 of 1 Paw Paw Grove (Large sign)
 - Recognition on the City's website, e-newsletter, and/or social media platforms with a minimum of two mentions in the first year.
 - Invitation to ribbon-cutting ceremony as named sponsor.
 - Four tickets to an exclusive Community Garden Event in 2025.
 - City Council meeting recognition with plaque presentation and press release.
 - Logo on entrance sign.
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Champion Partner | \$25,000+

(May be split into annual payments)

Sponsorship Options:

- 1 of 4 Special Donors of the CoolHub by Vortex (the first of its kind in Michigan)
 - Recognition on the City's website, e-newsletter, and/or social media platforms with a minimum of two mentions in the first year.
 - Feature article in the City Magazine on the Community Garden page.
 - Invitation to ribbon-cutting ceremony with verbal recognition and the opportunity to speak.
 - Four tickets to an exclusive Community Garden Event in 2025.
 - Logo on entrance sign.
 - City Council meeting recognition with plaque presentation and press release.
 - SHTV video highlighting the CoolHub and the partners that contributed.
 - Custom Thrive Partner sign and framed ribbon-cutting photo to display at your business.



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Community Partners **THANK YOU**

Thank you for considering a sponsorship with the Sterling Heights Community Garden. Your support cultivates growth, connection, and a greener future for all.

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