

Importance of Green spaces

Improves the quality of life for our residents and businesses

Protects our ecosystem

Reduces the amount of pollution in the environment

Increases the tree canopy, thereby reducing energy use

Brings awareness of green sustainability to the community

 LEAD
EDUCATE
INSPIRE



A
 **Think**
STERLING**GREEN**
City of Sterling Heights
INITIATIVE

FOR MORE INFORMATION
sterlingheights.gov

 **CITY OF**
Sterling Heights
InnovatingLiving

40555 Utica Road • Sterling Heights, MI 48313

Inspiring 
GREEN



LEAD EDUCATE INSPIRE



LEAD
EDUCATE
INSPIRE

Inspiring Green Partnerships

The Inspiring Green Project was established to lead, educate, and inspire the planting and sustaining of our community's trees, roadways, and green spaces.

Community businesses, organizations, and individuals have a great opportunity to make significant progress in addressing sustainable living and improving our roadscapes, our green infrastructure, our environment, and our quality of life.

The Inspiring Green Project is divided into three levels of partnership with each providing the opportunity to support increasingly green infrastructure while receiving prominent recognition throughout the community.

Lead PARTNER \$5,000

Lead partner will receive one 24 x 30 inch sign on the designated roadway.

- Social media post
- City eNewsletter article
- City website post
- Posted sign recognition

Educate PARTNER \$10,000

Educate partner will receive one 24 x 30 inch sign on the designated roadway.

- Plant up to 25-30 trees and/or eco-friendly landscaping
- Social media post
- City eNewsletter article
- City website post
- City magazine article
- City Council meeting recognition with plaque presentation
- Posted sign recognition

Inspire PARTNER \$30,000

Inspire partner will receive one 36 x 36 inch round sign on the designated roadway.

- Plant up to 75-80 trees and/or eco-friendly landscaping
- Social media post
- City eNewsletter article
- City website post
- City magazine article
- City Council meeting recognition with plaque presentation
- Sterling Heights Television video short
- Custom Inspiring Green sign



Inspiring Green Ambassador

Becoming an Inspiring Green Ambassador provides a unique avenue for individuals, organizations, or businesses to help maintain sections of roadside within the city of Sterling Heights.

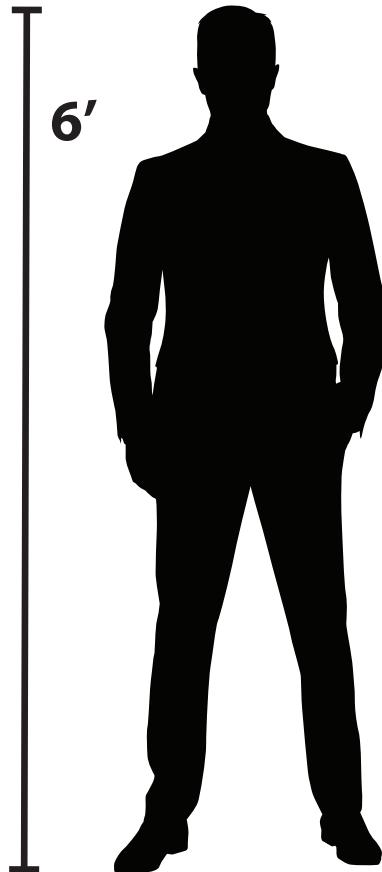
Ambassador partner will receive one 18 x 24 inch sign on the designated roadway.

Help beautify the City's roadsides

Annual agreement with City

Litter cleanup at least two times per year

Sign recognition along roadway giving credit for your efforts



WIDE TALL
18 x 24 inch
AMBASSADOR



WIDE TALL
24 x 30 inch
LEAD OR EDUCATE



ROUND
36 inch
INSPIRE

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LEAD
EDUCATE
INSPIRE